

## **AMENDMENTS TO THE CLAIMS**

The Listing of Claims will replace all prior versions, and listings, of claims in the application:

### **Listing of Claims:**

1. (Currently Amended) A method for conducting buyer-driven and buyer-executed electronic commerce transactions, comprising the steps of:

providing a controller which allows a buyer to specify, via an electronic network, at least one term selected from the group consisting of minimum quantities ~~he~~ the buyer would agree to purchase, minimum quantities ~~he~~ the buyer would accept, the minimum length of time to which ~~he~~ the buyer would agree to be bound to purchase said minimum quantities containing said minimum quantities, and the maximum or minimum price ~~he~~ the buyer would pay;

using said at least one term to generate a plurality of ~~conditional~~ original sales offers from a corresponding plurality of sellers;

using said electronic network to transmit at least one of said ~~conditional~~ original sales offers to said buyer; and

receiving via said electronic network said buyer's acceptance of said at least one ~~conditional~~ original sales offer.

2. (New) The method of claim 1, further comprising the step of revealing to the seller the buyer's personal or financial information after the buyer accepts at least one original sales offer.

3. (New) The method of claim 1, wherein the sales offers are conditional upon subsequent approval of the buyer's personal or financial information.

4. (New) The method of claim 1, wherein the buyer is not bound by the specification of terms.